

# Activity ideas

The combination of local events, media coverage, community links and sponsors' work means the Child Safety Week message reaches around 40 million people a year nationwide. Your activity or event can help to make a huge difference.

To help you plan your activity or event here are some examples of the great successes – big and small – which have helped Child Safety Week have such a positive impact throughout the UK.

## Sure Start children's centre in Hounslow

Organised a visit from the fire and rescue service Bluewatch Team on Monday which let the parents and children see the fire engines followed by an information session around fire safety in the home. Tuesday's 'Tummy Time' baby session taught parents how to prevent falls. A visit from the road safety team and 'Debra the Zebra' offered information and advice on road and car safety during the existing baby clinics. On Thursday the 'Big Picnic' gave information and advice about keeping children safe in the garden and avoiding non-edible plants.

## Childminder, Norfolk

“I visited another childminder who was taking part and we took the children out to practise road safety. We gave the CAPT 'It's fun to go out' leaflet out to parents. We found that children talked about what looks safe and doesn't look safe. All now use correct procedures when walking to and from school and tell little children what to do and why. Parents tell me their children correct them too.”

## Community Health and Care Partnership, Scotland

“We sent Child Safety Week booklets and 'Hunt the Hazard' worksheets to every nursery, community centre, library and health centre in the area as well as the A&E, children's ward and maternity ward at the local hospital. Displays on Child Safety Week were organised in all health centres and the local hospital. We organised an artwork competition on child safety for all nurseries in the area. Local press did a half page article about Child Safety Week, with accompanying photo of the winner of the artwork competition.”

“There is so much useful information available in an easy-to-read format that can be used by so many different groups. I really like the fact Child Safety is the focus in so many areas across the country which can make people stop and think about how they can make a difference.”

## Pre-school in Fareham

Held activities each day of Child Safety Week to highlight safety issues to the children on a level they could get involved in. They set up their 'home corner' as a kitchen and then had a 999 station with phones, keyboards and notepads for the children to practise calling the emergency services out.

To order a Child Safety Week, 'Daily Planner resources pack' with all the resources you need for a week's programme of activities with families groups email [safe@capt.org.uk](mailto:safe@capt.org.uk) or go to [www.childsafetyweek.org.uk](http://www.childsafetyweek.org.uk)