

Contents

Introduction

- 4 The need for action
- 4 The organisation of this Guide

1 Setting the scene for effective accident prevention

- 5 Policy context: national demands
- 5 Injury prevention versus child development
- 6 Targeting need
- 6 What works?
- 7 Key points

2 Working effectively

- 8 Classic approaches to prevention
- 10 Primary, secondary and tertiary prevention
- 11 Active and passive prevention
- 11 Collaborative working
- 13 Exchanging information
- 15 Key points

3 Data and information

- 16 The injury pyramid
- 16 Deaths and injuries in an average primary care trust
- 17 National casualty data
- 17 Regional casualty data
- 17 Non-injury data and information
- 18 Assessing need
- 18 Key points

4 Injury prevention in practice

- 19 Working with other people and organisations
- 22 Prevention activities
- 23 Key points

Annex 1

Examples of local initiatives and indicators

- 25 Reducing inequalities
- 25 Capacity building – professional training and education
- 26 Multi-agency working
- 26 Pedestrian safety
- 27 Cycle safety
- 27 House fires
- 28 Car passenger safety
- 28 Falls
- 29 Scalds
- 29 Poisonings

Annex 2

Examples of a framework for programme development and task allocation

- 30 Injury issue: house fires
- 31 Injury issue: unintentional poisoning due to medicines

Annex 3

Data and organisation websites

- 33 Mortality statistics
- 33 Road accidents
- 33 Fires
- 33 Home and leisure accidents
- 34 Organisations involved in injury prevention
- 36 Key journals and other publications